

WORKING FOR YOUR FUTURE



EAST HARTFORD
WORKS



EHWORCS.COM

EAST HARTFORD WORKS!:

EXCELLENT ACCESS TO I-84, I-91 AND CT STATE ROUTES 2, 5 & 44

UNDER 15 MILES FROM BRADLEY INTERNATIONAL AIRPORT

ONLY 5 MINUTES FROM HARTFORD, THE STATE CAPITAL

EASY ACCESS TO FREIGHT AND PASSENGER RAIL

**LOCATED IN THE HEART OF CONNECTICUT'S
METRO HARTFORD REGION AND
NEW ENGLAND'S KNOWLEDGE
CORRIDOR**



Population:
51,252

Median Age:
37.8

Number of Households:
20,195

Median Household Income:
\$46,634

Median Home Selling Price:
\$149,000

Top 5 Employers:
Pratt & Whitney
Bank of America
Coca-Cola Bottling Co.
Goodwin College
United Technologies Research
Center

Labor Force:
26,241

Employed:
22,985

Unemployment Rate:
12.4%

(Source: 2010 Census Data,
CERC Town Profile 2011, The Commercial
Record, Sept. 2011 & CT Dept. of Labor,
July 2011 Statistics)

What an exciting time to be in East Hartford! As we realize our Master Plan of Development for Rentschler Field, support the expansion of Goodwin College, and attract technology-based companies to the Connecticut Center for Advanced Technology (CCAT) incubator, it is clear that we are on the brink of an amazing period of economic growth and development.



The Master Plan for Rentschler field entails utilizing 700 acres of developable land, formerly an airfield, to create a mixed-use development. The Center for Economic Analysis estimates that this development could increase employment annually by over 6,300 jobs and increase population in the region by more than 4,700 people annually.

Goodwin College, founded in 1999, but whose history dates back to its beginnings in 1962 as The Data Institute Business School, has cleaned up and developed over 30 acres of property on the Connecticut River, by building a new \$90 million riverfront campus. This expansion increases the college's ability to turn out highly-skilled workers, in turn increasing the productivity of area businesses. Most recently, Goodwin College unveiled expansion plans which include 3 magnet schools: The Connecticut River Academy, the Academy for Advanced Design & Technology, and the Goodwin College Early Childhood Magnet School. The Connecticut River Academy Incubator, which received Planning & Zoning approval in April 2011, was fully constructed within 5 months and opened its doors to students in September 2011.

The Connecticut Center for Advanced Technology (CCAT) is working in partnership with industry, government and academia to develop new technologies. CCAT's incubator, the Connecticut Regional Innovation Center, has space available for start-up and small technology-based companies, especially those seeking technologies for fuel cell, laser, nanomaterial, medical device or aerospace markets.

Given these examples of building, expansion and technological development, we have every reason to be thrilled about the changes in East Hartford's immediate future. *Clearly, there's no better place to be.*

Marcia Leclerc
Mayor, Town of East Hartford

East
Hartford
Works!

EAST HARTFORD'S ENTERPRISE ZONE AND RAILROAD DEPOT ZONE PROGRAMS OFFER TAX CREDITS AND ABATEMENT INCENTIVES TO BUSINESSES SETTING UP IN SEVERAL DESIGNATED AREAS.

CONNECTICUT NATURAL GAS'S 150,000 SQUARE FOOT DISTRIBUTION CENTER AND OFFICE COMPLEX PASSED THROUGH THE ENTIRE PERMIT PROCESS, INCLUDING WETLANDS APPROVAL, IN FEWER THAN 90 DAYS.



"The Coca-Cola Bottling Company of East Hartford generates local value through job creation and taxes paid to governments. We also increase employment through the business we conduct with thousands of customers and suppliers. Through over 500 employees located in our East Hartford Market Service Center, our community programs in education & youth development improve the quality of life in both the city of East Hartford and throughout the state of CT."

Jay Margnelli

Sales Manager, Coca-Cola Bottling Company

East Hartford has a long, proud history of success achieved through hard work, commitment and innovation. From our origins as a farming community...to our growth as a home for defense and aerospace industries...to today's growth in fuel cell research, photonics and other emerging technologies, **East Hartford has a solid track record of working in partnership with business.**

East Hartford Works for Business

Corporate Translations, one of the leading providers of translation solutions to the pharmaceutical, medical device and biotech industries, recently made the move to East Hartford. Their new home, 9,890 sq ft of professional office space, houses 53 editorial, managerial and sales staff members, who support the more than 400 freelance translators Corporate Translations also employs.

The town's central location was a major draw for the company, which already has plans to expand into another 2,500 sq ft of available space and add another 15 in-house employees over the next few years.

Cabela's 185,000 sq ft destination retail center was permitted in under two months, thanks to the town's Planning & Zoning and Inland Wetlands Commissions, which held joint public hearings to expedite the process.

Goodwin College, our premier workforce development institution, was granted accreditation in 2004 by the New England Association of Schools and Colleges. Goodwin College is the fastest-growing institution of its size in Connecticut, and to that end the college recently purchased over 300 acres of property and plans to build a new \$90 million riverfront campus on 30 of those acres between Route 2 and the Connecticut River in East Hartford. This expansion enables the college to respond to the needs of the region's employers by providing a skilled workforce for high-demand jobs. The town supports this important brownfields redevelopment by providing grants for assessment and clean-up of their site.

Work has already begun on the Rentschler Field site and Cabela's expects to open its doors by Fall 2007.



The Metro Hartford region is the global leader in hydrogen and fuel cell research, development and manufacturing.

(Source: CCAT & Dept. of Economic and Community Development)

Connecticut Center for Advanced Technology (CCAT) is providing incubator space at the crossroads of I-84 and I-91. Facilities and services include suites from 220 sq ft in a technology-oriented facility, lab space from 100 sq ft with access to specialty gasses, administrative support, free easy-access parking, 24/7 security, networking with other entrepreneurs and tenants, and access to technical and business services.

For more info contact Jeff Crandall: 860-282-4201/jcrandall@ccat.us

Other technology businesses located in East Hartford include United Technologies Research and Development Center, Advanced Fuel Research, Ciencia, Inc, Computer Sciences Corporation, and Dur-a-Flex.

**EAST HARTFORD IS WIRED FOR THE 21ST CENTURY,
SERVING AS THE FIBER OPTIC TELECOMMUNICATIONS HUB
FOR SOUTHERN NEW ENGLAND.**

Workforce

East Hartford has a skilled workforce that you can draw on to support and grow your business.

- ▶ The Metro Hartford region ranks #1 in GDP per capita and enjoys the 3rd most productive labor force in the world. (World Competitiveness Index 2005 – Robert Huggins Associates)
- ▶ Staff training and development programs are available through East Hartford-based Goodwin College, as well as through Albertus Magnus College and Manchester Community College.
- ▶ The Metro Hartford Region boasts some of the nation's leading colleges and universities, including Yale University, Wesleyan University, Trinity College, the University of Hartford and the University of Connecticut.
- ▶ Connecticut, as a whole, ranked as the 3rd smartest state in 2006. (Morgan Quitno Press)



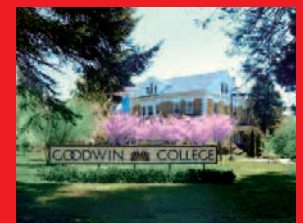
"Pratt & Whitney has been a mainstay of the East Hartford community for 76 years, since soon after Frederick Rentschler established our company.

Through all those years, Pratt & Whitney and East Hartford have prospered together, and Pratt & Whitney employees have lived, worked and played in this community.

In partnership with the Town of East Hartford and surrounding communities, Pratt & Whitney's dedicated employees have given back through voluntary programs like Power to Read, United Way, and the East Hartford School/Business Partnerships Inc. We're proud to be part of the community, and we believe we're making a difference every day in the life of East Hartford and the lives of its residents."

Steve Finger

President, Pratt & Whitney





THE NATIONALLY RECOGNIZED ANNUAL PODUNK BLUEGRASS MUSIC FESTIVAL, HELD MID-SUMMER, ATTRACTS MORE THAN 5,000 PEOPLE TO EAST HARTFORD OVER A 4-DAY PERIOD.
 (EAST HARTFORD PARKS & RECREATION DEPARTMENT)



"I started my business in 1951, as a 1,200 square foot downtown grocery storefront on the corner of Maple & Main St. Today, we have developed with a power shopping center on the East Hartford/Glastonbury town line. We couldn't have done it without the support of a strong community and positive town leadership. The Andreo Family looks forward to serving the community for many more years."

Loren J. Andreo ("Andy")
 Founder & Developer, Putnam Bridge Plaza I & II

East Hartford Works for Community

With affordable housing, great neighborhoods, strong schools and a central location, **East Hartford is a thriving community with an exceptional quality of life.**

The University of Connecticut Huskies football games attract an average of 38,000 fans to East Hartford each fall.

(Madison Square Garden & the University of Connecticut)



**Rentschler Field:
Home to the UCONN
Huskies Football
Team.**

The town is home to the Connecticut International Baccalaureate Academy, a magnet school with a rigorous curriculum based on international standards. The Academy was recently honored by the U.S. Department of Education with a Blue Ribbon Award, which recognizes schools that make significant progress in closing the achievement gap between poor and minority students and their more advantaged peers, or whose students achieve at especially high levels. (East Hartford Board of Education)

Over the past three years, East Hartford High School students have received admittance into highly selective institutions of higher education, such as Brown University, Dartmouth College, Duke University, University of Notre dame, and Vanderbilt University. These institutions' median SAT scores for incoming freshmen fall between the ranges of 1270 and 1580. (East Hartford High Guidance Department)

East Hartford has 28 public parks and recreation sites, totaling over 650 acres of green space, including the scenic Hockanum River Linear Trail, Martin Park, and Great River Park, with its boat and canoe launches on the Connecticut River. (East Hartford Parks & Recreation Department)

Over 25,000 rounds of golf are played annually on the town-owned, 18-hole public golf course. (East Hartford Parks & Recreation Department)

East Hartford has 21,265 existing units of housing stock, of which 55% are owner occupied. (2005 CERC Town Profile)

East Hartford Works for You

With all that East Hartford has to offer,
you owe it to yourself and your business
to find out more.



Our Economic Development Commission is ready to assist you. Made up of two members of the Town Council and seven members of the community, the Commission's goal is to further the economic growth of our community by encouraging location and development of businesses and commerce in East Hartford. We're here to help your business, answer your questions, and put you in touch with the people you need to make your move or expand your enterprise.

FOR MORE INFORMATION:

Call the **Office of Economic Development** at **860.291.7299**
or visit us online at www.ci.east-hartford.ct.us.

"Throughout my residency in East Hartford, I have noticed a big change in the town's population. East Hartford has become more diverse, which I believe is a perfect example of what the United States is all about – different cultures and ethnic backgrounds all living and working together in this growing community."

Rosemond Kensah

Resident & CEO, American Steel

"We moved here 22 years ago because of the location. With access to I-91, I-84 and Routes 2 & 9, we were easily able to service our clients throughout the state.

Over the years we have had little trouble finding hardworking, dedicated employees from East Hartford, one of whom has been with us since day one."

John Kelleher

Vice President, Pinnacle Group

"Our third generation family business is proud of the growth that we have achieved while being part of the East Hartford community since 1950."

Scott Livingston

President and CEO, Horst Engineering & Manufacturing



Town of East Hartford
Development Department

740 Main Street
East Hartford, CT 06108

(860) 291-7299

ehworks.com